



February 2014

1140 AM - GRAND RAPIDS | 91.5 FM - KALAMAZOO

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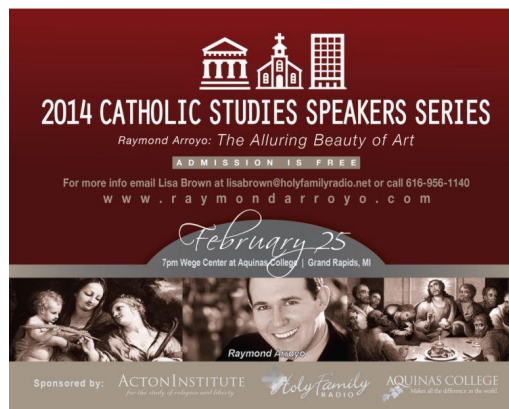


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2504 Ardmore Street SE  
Grand Rapids, MI 49506  
P: 616-956-1140  
[www.holyfamilyradio.net](http://www.holyfamilyradio.net)

## "The Alluring Beauty of Art" with Raymond Arroyo on Feb 25, 7PM

Don't miss Raymond Arroyo, host of EWTN's popular weekly program, "The World Over" who will be in Grand Rapids on Tuesday, February 25. At noon, he will be presenting "Evangelizing in the Shrinking Public Square" as part of the Acton Lecture Series at the Acton Institute in Grand Rapids. Cost is \$15 for adults, \$5 for students, and includes a boxed lunch. RSVP to John Morton at (616) 454-3080 or [jmorton@acton.org](mailto:jmorton@acton.org).



At 7 p.m. that evening, Raymond will also be speaking on "The Alluring Beauty of Art" at Aquinas College in Grand Rapids as part of the Catholic Studies Speakers Series. Admission is free with a free-will offering for Holy Family Radio.

## "Mary of Nazareth" Movie

Mary of Nazareth is a new movie on the life of Mary, Mother of Christ. Special screenings are scheduled on **March 16 and 23** at **Celebration Cinema Woodland Mall**.

Tickets are \$10 each, and are available at the Holy Family Radio offices or online at [www.holyfamilyradio.net](http://www.holyfamilyradio.net).



For more information, call us at 616-956-1140.

## SUPPORT OUR UNDERWRITERS

Allergy/Asthma  
Specialists W. MI

Ameriprise  
Financial,  
Michael Fiorenzo

The Joy Brown  
Team

Drs. Condit &  
Jebson

Dr. Urszula Firlik,  
DDS

Foundation for  
Catholic Secondary  
Education

Kay Pharmacy and  
Home Medical  
Equipment

Keller Williams  
Realty,  
Zach Wendt

Michael J. Kelley,  
DPM, Podiatrist

Louis Benton Steak  
House and LB  
Lounge

Morris Builders,  
Inc.

Paragon Storage,  
Kalamazoo

Pro Trainings, LLC

Serra Club  
of Grand Rapids

Surplus Industrial  
Supply.com

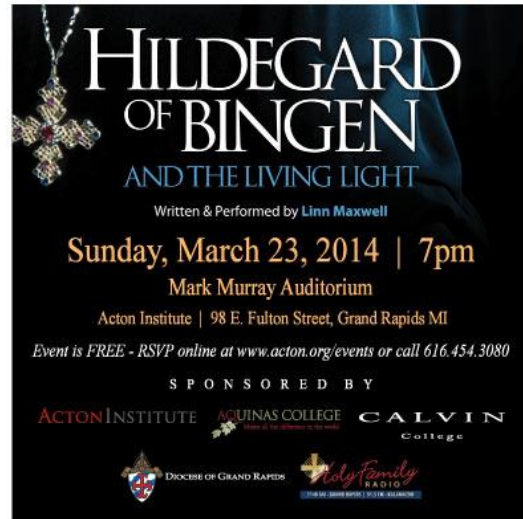
Vander Hyde  
Service

Wilcox Family  
Chiropractic

Zemlick Office  
Products &  
Furniture

## Hildegard of Bingen and the Living Light

In the one-woman show, international mezzo soprano Linn Maxwell embodies the extraordinary life of 12<sup>th</sup> century German prophetess, healer, and composer, Hildegard of Bingen, who was canonized in 2012 and named a Doctor of the Church. Way ahead of her time and in a male-dominated world, Hildegard challenged the established authority of the Church, both philosophically and musically. Accompanying herself on authentic medieval instruments including psaltery, organistrum and harp, Linn performs seven of Hildegard's original songs, and through the mystic's actual letters and writings transport us to the turbulent times of the Crusades in Western Europe. Hildegard's timeless universal message of spiritual truth, holistic healing and caring for the earth is more urgent today than ever.



RSVP to this free event online at [www.acton.org/events](http://www.acton.org/events) or call 616.454.3080.

## Mark Your Calendar for Holy Family Radio's Spring Pledge Drive Scheduled for May 14, 15 & 16

### SPRING PLEDGE DRIVE 2014



**LISTEN LIVE**  
**MAY 14, 15 & 16**  
**7AM - 6PM**

Invite your friends to listen



**GO INTO THE WHOLE WORLD**  
*And proclaim the Gospel - Mark 16:15*

## HOW CAN I HELP?

Pray

Donate Online  
[www.holyfamilyradio.net](http://www.holyfamilyradio.net)

Become a Parish  
Representative

Help Spread the  
Word with a HFR  
Bumper Sticker

Become an  
Underwriter

### 1140AM GRAND RAPIDS BROADCAST HOURS

JAN	8:15AM – 5:30PM
FEB	7:45AM – 6:15PM
MAR	7:00AM – 6:45PM
APR	6:00AM – 7:30PM
MAY	5:15AM – 8:00PM
JUN	5:00AM – 8:15PM
JUL	5:15AM – 8:15PM
AUG	5:45AM – 7:45PM
SEP	6:15AM – 7:00PM
OCT	7:00AM – 6:00PM
NOV	7:30AM – 5:15PM
DEC	8:00AM – 5:15PM

### 91.5 FM KALAMAZOO BROADCAST HOURS

24-hour Broadcasting  
Every Day

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2504 Ardmore Street SE  
Grand Rapids, MI 49506  
P: 616-956-1140  
P: 269-779-7900

[www.holyfamilyradio.net](http://www.holyfamilyradio.net)

## Welcome, Michael Madigan!

Michael joined the Holy Family Team, part-time, on February 3. He is responsible for management of programming and production of local shows.

The next time you see Michael, be sure to congratulate him!



## Become a Sustaining Member

Join the growing family of Sustaining Members who generously give monthly or annual gifts to the station. Sustaining Members provide a dependable, ongoing source of funding that allows us to concentrate on airing the great programs that you enjoy, year after year.

As a sustaining member, your membership is always active. You never have to look back and see when you last gave to Holy Family Radio. Plus it gives Holy Family Radio the security of a steady, reliable stream of income. For every \$20.00, you are providing 40 minutes of solid Catholic programming throughout the Holy Family Radio listening area.

**Our goal is 100 new Sustaining Members at \$20.00 or more per month by June 2014.** We currently have 136 sustaining members; help us grow to 236!

Please contact Lisa Brown for more information at 616-956-1140.

## Perpetual Light Legacy Society

**New!** This society recognizes friends who support Holy Family Radio with planned gifts such as will bequests, charitable giving annuities, and other estate gifts.

Through their generosity and foresight, Perpetual Light Legacy Society donors help to secure the future of the radio station through a variety of estate planning tools.

The Perpetual Light Legacy Society is open to individuals who have included Holy Family Radio in their estate planning and who provide the radio station with documentation of their gift.



## BOARD OF DIRECTORS

**Spiritual Director**  
Fr. Troy Nevins

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**President**  
Cheryl Doyle

**Treasurer**  
Dan Grady

**Secretary**  
Beth Pfaller

**Directors**  
Tom Bobrowski  
Sam Kovalak  
Mary Quiroz

## STAFF

**Station Manager**  
Robert Mulderink  
Ext. 105

**Director of Development**  
Lisa Brown  
Ext. 106

**Production & Programming**  
Ben Mulderink  
Ext. 108

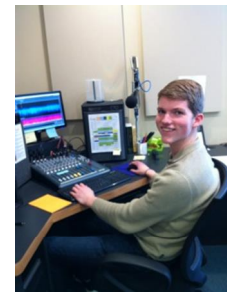
**Chief Operator**  
Dave Spoelhof  
Ext. 109

*Holy Family Radio  
Consecrated to the  
Immaculate  
Heart of Mary*



## Intern Spotlight

**Name:** Ben Mulderink  
**Home Parish:** St. Isidore Church, Grand Rapids, MI



**What do you do for Holy Family Radio?**

I do the production work for local content (with some amazing help), as well as programming for station automation.

**Why do you like interning at Holy Family Radio?**

Partially because it's so great to be part of something that's making such a big difference in our community! I'm also interning because I'm getting some amazing experience for my future career.

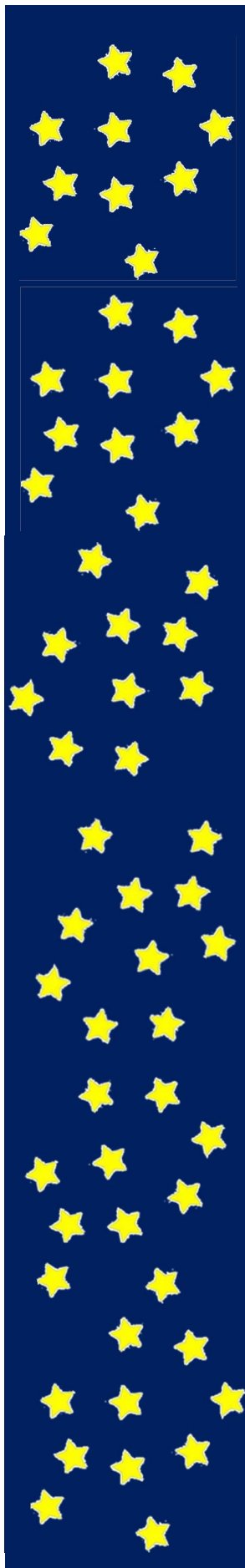
**What do you look forward to in regard to Holy Family Radio?**

I look forward to when we increase our coverage area! It may mean more work for me, but its just really exciting to think about getting Catholic Radio to more people!

## Parish Representative Volunteers Needed

Holy Family Radio has a small staff and is in need of 1-2 Parish Representative volunteers in each parish to help spread the word about Catholic radio. Can you help by distributing promotional materials to your parish? If you feel God calling you, please contact Lisa Brown at 616-956-1140.





# wish list

Holy Family Radio has a small budget with many needs to continue broadcasting the truth, knowledge and love of the Catholic faith to West Michigan. Because of this, we have prayerfully put together a list of “wish list” items to let our supporters know the need. Some of these items are needed this year, and some items are simply “wishful.” If you would like to support Holy Family Radio by providing one or more of these items, please contact Lisa Brown at 616-956-1140 in Grand Rapids or 269-779-7900 in Kalamazoo.

Purpose	Description	Quantity	Annual Individual Cost	Total
Conference	EWTN Radio Conference, Alabama	3	\$1,000.00	\$3,000.00
Conference	International Conference on Fundraising	1	\$1,000.00	\$1,000.00
Development	Association for Fundraising Professionals Membership	1	\$300.00	\$300.00
Development	Printing of Development Brochures	500	\$1.00	\$500.00
Development	Donor Fundraising Software	1	\$20,000.00	\$20,000.00
Facilities	Lawn and Weed Care at Transmitter Site	1	\$750.00	\$750.00
Facilities	Small Studio Generator	1	\$600.00	\$600.00
Facilities	Transmitter Building Maintenance	1	\$2,500.00	\$2,500.00
Licensing	Annual licensing for each station	2	\$1,600.00	\$3,200.00
Marketing	Bumper Stickers 1140 AM	2000	\$600.00	\$1,200.00
Marketing	Bumper Stickers 91.5 FM	2000	\$600.00	\$1,200.00
Marketing	Highway Billboards for 1 year (Grand Rapids)	2-3	varies	\$12,000.00
Marketing	Highway Billboards for 1 Year (Kalamazoo)	2-3	varies	\$12,000.00
Marketing	Holy Family Radio Magnetic Car Door Signs	2	\$28.99	\$57.98
Marketing	Holy Family Radio Clothing	3	\$200.00	\$600.00
Marketing	Holy Family Radio Ink Pens	2,000	\$0.28	\$560.00
Marketing	Holy Family Radio Presentation Folders (Glossy)	500	\$0.99	\$495.00
Marketing	Holy Family Radio Refrigerator Magnets	1000	\$0.13	\$129.99
Marketing	Holy Family Radio Tote Bags	2,000	\$1.00	\$1,000.00
Marketing	Holy Family Radio Water Tumblers	500	\$2.89	\$1,445.00
Marketing	Gift Cards for Spring and Fall Pledge Drives	100	\$25.00	\$2,500.00
Marketing	Printing of Newsletters (2 per year)	2	\$500.00	\$1,000.00
Mobile Equipment	Remote Broadcast Equipment	1	\$3,000.00	\$3,000.00
Office Equipment	Box of Copy Paper	10	\$50.00	\$500.00



# wish list

Purpose	Description	Quantity	Annual Individual Cost	Total
Office Equipment	Collation and Stapling Unit for Printer	1	\$2,000.00	\$2,000.00
Office Equipment	Desk Pencil Drawer	3	\$120.00	\$120.00
Office Equipment	Desktop Computer(s)	2	\$1,000.00	\$2,000.00
Office Equipment	Laptop Computer	1	\$800.00	\$800.00
Office Equipment	Office Furniture/Organizers	3	\$1,000.00	\$3,000.00
Office Equipment	Pledge Drive Headphones	6	\$200.00	\$1,200.00
Office Equipment	UPS Battery Backup Unit	10	\$200.00	\$2,000.00
Postage	Postage for Newsletters (2 per year)	2	\$500.00	\$1,000.00
Retreat	Board and Staff Retreat	2	\$500.00	\$1,000.00
Studio	Automation Equipment	1	\$3,500.00	\$3,500.00
Studio	Computer Monitor	5	\$250.00	\$1,250.00
Studio	Chairs	6	\$250.00	\$1,500.00
Studio	Microphones	4	\$400.00	\$1,600.00
Utilities	Electric Bill: Grand Rapids 1140 AM Transmitter Site	1	\$8,400.00	\$8,400.00
Utilities	Electric Bill: Grand Rapids Studio	1	\$2,400.00	\$2,400.00
Utilities	Electric Bill: Kalamazoo 91.5 FM Transmitter Site	1	\$9,600.00	\$9,600.00
Utilities	Gas Bill: Grand Rapids Studio	1	\$1,200.00	\$1,200.00
Utilities	Phone and Internet: Grand Rapids Studio	1	\$2,400.00	\$2,400.00
Utilities	Phone and Internet: Grand Rapids Transmitter Site	1	\$1,020.00	\$1,020.00
Utilities	Phone and Internet: Kalamazoo Transmitter Site	1	\$1,200.00	\$1,200.00

## long-range wish list

Purpose	Description	Quantity	Annual Individual Cost	Total
Facilities	5,000+ Square Foot Building (Grand Rapids)	1	\$100,000.00	\$100,000.00
Facilities	Kalamazoo Studio Building (construction, furniture, etc.)	1	\$100,000.00	\$100,000.00
Marketing/Travel	Holy Family Radio Van	2	\$30,000.00	\$60,000.00